



Presented By:

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Supported By:

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# New Hanover Community Park Hockey Rink Revitalization

# Game On!

Bring neighborhoods together

Form lasting friendships

We need a safe place to play





Highlights (And Lowlights)  
From the New Hanover  
Hockey Dek

## HOCKEY IS BETTER WITH FRIENDS

We produced a video to highlight the fun we have by encouraging friends and new players to attend our weekly pickup hockey group. We have a kids' committee dedicated to contributing to the growth of the sport and TLC for our rink.

[CLICK TO WATCH THE  
EXCLUSIVE TRAILER](#)



# Unique Facility Ready for a Makeover

Surface



Boards



Nets





# Recommended Improvements

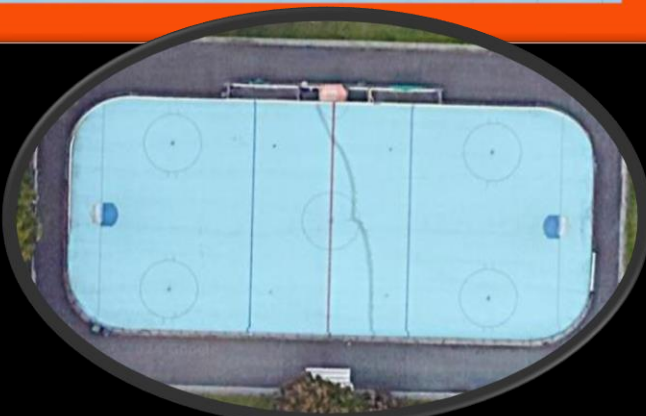
Gloucester Township, NJ



Mays Landing, NJ



Egg Harbor, NJ



Reading, PA

# Our Rink



Standard Rink Dimension:  
180x80  
(2.25x as long as it is wide)

NHCP Rink Dimensions  
~165x65

**Ideal** Dimensions  
Without New Footprint  
~165x73

# Creative Funding

How much can we expect to invest to improve the dek?

Athletica Full Boards ~ \$140,880

- Based on Rink Size 165x73

MS3 Tiles - \$53,286.60

- 12,284 sq ft material, installation, & freight

Equipment Shed - \$3,299

- 8x12 Installed

New Hockey Nets - \$229.99 each

- 2 needed

What can we do to offset the cost?

## Recreation Grants

- Possible Flyers Grant
- Regional Partnership for Park Improvements Mini-Grant Program
- Recreation Grants

## Local & National Business Sponsorships

Sourcewell Cooperative Purchasing Advantages -  
Save time & money, no bids



# Raising Awareness & Money!

## Save the Love

We have already launched our t-shirt fundraiser to make repairs to the rink we love. We are partnering with Lucky Squirrel, a local business that works with one of our local hockey leagues, Pottstown PAL.



[luckysquirrelpw.chipply.com/pickupstickshockey](http://luckysquirrelpw.chipply.com/pickupstickshockey)

3 Designs | T- Shirts | Hoodies | ¼ Zip



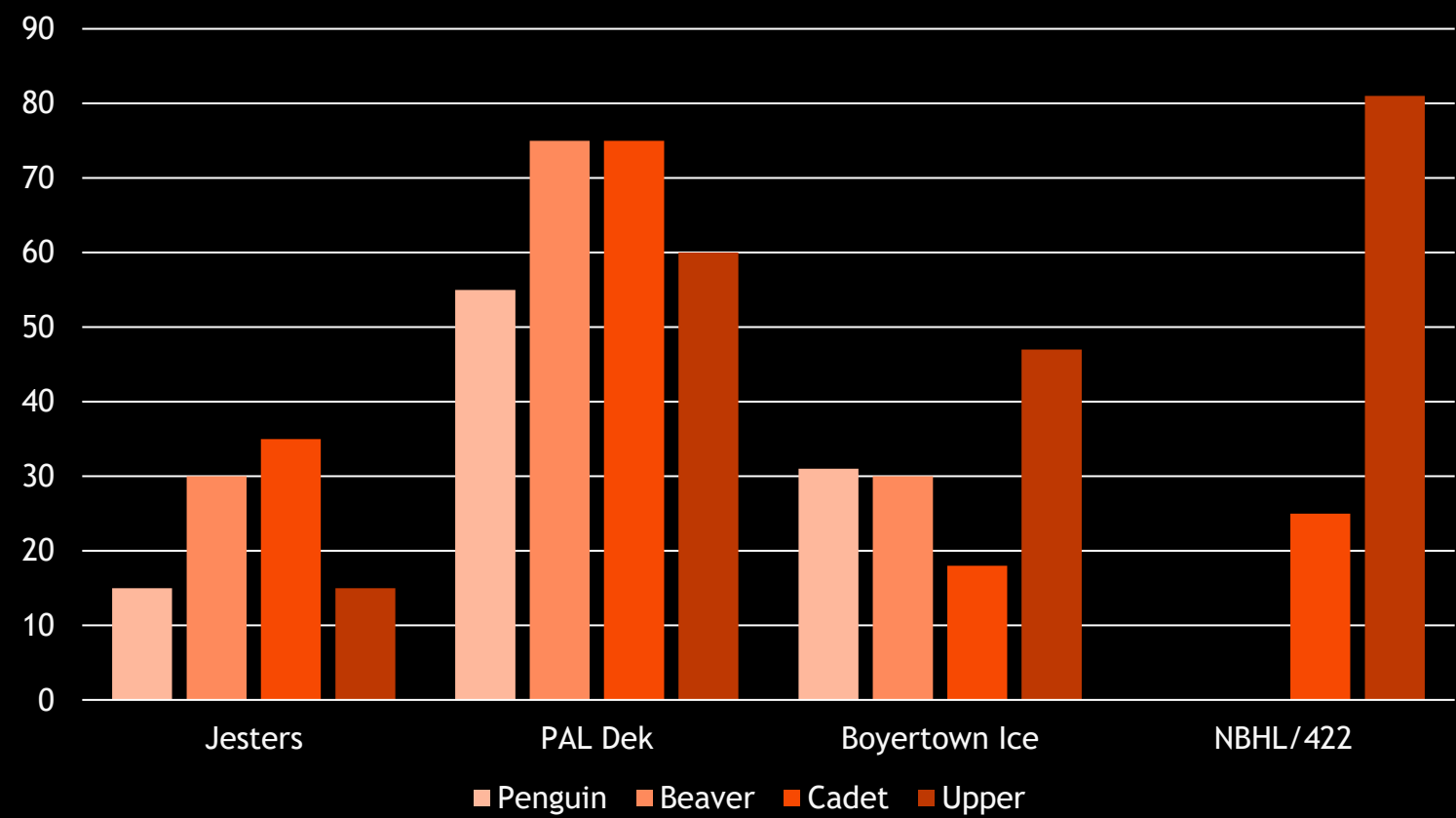


# Beneficiaries by the Numbers

## Organizations Benefitting from Revitalization

- 80 Jesters
- 288 PAL Dek Hockey
- 128 Boyertown Ice Hockey
- 107 NBHL Players, including teens
- 422 SportsPlex League & Youth Clinic

**Pick Up Hockey NHT** - In just 3 months, 12 families **NEW to hockey** (about 30 players) have joined us at the park!



# P.U.S.H. to Give Back

## PICK UP STICKS HOCKEY

We've already introduced pick up to the local community. In discussions with UWBHF and Boyertown Bears, we already have access to programming to host youth and adult clinics for the community.

We want to partner with the township to legitimize the hockey rink at New Hanover Community Park. We believe this can be an opportunity for our passion project, Pick Up Sticks Hockey, to integrate our beloved sport of ball hockey in the local community, turning a well-worn rink into a place where community is built.



# Building Young Community Leaders

**LILLY WALTER & NATALIE VAN DRUFF**

- Co-Presidents

Duties: Make sure everyone does their jobs, sponsorship procurement, planning & organization (movies & skills videos)

**LOGAN ZIEMBA**

- Vice President
- Director of Communications

Duties: Professional Program Engagement



**PIERO, OWNER OF PEPPE'S PIZZA & GRILL, ASKS THE GIRLS HOW HE CAN SPONSOR THE HOCKEY RINK**



# Share the LOVE



**“JOEY WOULD ONLY ATTEND AND PLAY WHEN HE SAW FAMILIAR FACES IN THE BEGINNING, BUT NOW HE GRABS HIS STICK AND RUNS ONTO THE DEK WITHOUT CHECKING TO SEE IF HE KNOWS ANYONE!”**



**HOW CAN WE WORK TOGETHER TO BUILD A GREAT RESOURCE FOR THE COMMUNITY?**

[PickUpSticksHockey.com/testimonials-why-we-love-it/](https://PickUpSticksHockey.com/testimonials-why-we-love-it/)



